

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application of Wassmann et al.

Art Unit 2191

Serial No. 10/653,708

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Confirmation No. 2692

For **BRANDING FRAMEWORK FOR SOFTWARE PRODUCTS**

February 14, 2008

AMENDMENT C

TO THE COMMISSIONER FOR PATENTS,
SIR:

In response to the Office action mailed November 14, 2007, please enter the following amendments:

Amendments to the Claims are reflected in the listing of claims, which begins on page 2 of this paper.

Remarks begin on page 10 of this paper.